



For more information or to discuss
scheduling and training, please contact
the National Even Start Association at:

1-800-977-3731
www.evenstart.org

National Even Start Association Professional Development Series



Keys to Quality: Program Leadership

Produced by NESA in conjunction with Harcourt Supplemental Publishers

Focused training developed to ensure
continuous improvement of high quality programs



National Even Start Association Professional Development Series



Keys to Quality: Program Leadership

The *Keys to Quality* program specifically addresses the cornerstones of an effective Even Start Family Literacy Program:

- Program Leadership
- Early Childhood Education
- Adult Literacy Education
- Parenting Education

The passage of the No Child Left Behind Act and the increased emphasis of national, state and local policy makers on program accountability leads to a greater need for professional development. Training that focuses on the specific needs of Even Start is more essential than ever before.

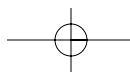
Sound professional development that is research based and that is sustained, is critical to improving the skills and abilities of local Even Start Family Literacy Managers to implement high quality programs.

SCOTT HIMELSTEIN
Chairman, National Even Start Association

This Professional Development Series provides sustained and intensive training that is critical to the success of Even Start programs. Furthermore, by attending training specifically developed for Even Start practitioners, you'll meet the increased emphasis on program accountability head on. *Keys to Quality: Program Leadership* provides the foundation to administer an effective Even Start Family Literacy Program.

Quality Professional Development ensures long-term success of your Even Start Family Literacy Program and makes a positive, lasting, and dramatic impact on children, adults, and families living in poverty.

The series was developed in conjunction with Harcourt Supplemental Publishers – a leader in providing long-term, research-based, effective Professional Development for more than 15 years. Their knowledge of effective instructional designs for Professional Development training ensures the successful implementation of each training session.



Keys to Quality: Program Leadership Training

Keys to Quality: Program Leadership will be available in January 2004. This module, specifically designed for Program Administrators, is designed to help state and local leaders in Even Start Family Literacy implement high quality programs that meet and exceed statutory requirements.

This 3-day workshop will allow each participant to accomplish the following goals:

- Understand the current Even Start statute
- Understand current research supporting the Core Body of Knowledge relating to Even Start Family Literacy
- Understand and implement the Key Values
- Respond to the literacy needs of adults living in poverty and their children
- Build on the principles of family empowerment
- Participate in continuing professional development at all levels of implementation

WORKSHOP SCHEDULE:

DAY ONE: Unit 1 Getting Started: Even Start Family Literacy Programs Purposes and Definitions
Unit 2 Understanding and Complying with Statutory Requirements
Unit 3 Partnerships and Collaborations

DAY TWO: Unit 4 Building High Quality Even Start Family Literacy Services
Unit 5 Local Evaluation
Unit 6 Continuous Improvement
Unit 7 Fiscal Management

DAY THREE: Unit 8 Resources: Technical Assistance and Resource Guide
Unit 9 Building Your Even Start Family Literacy Model
Unit 10 Implementing Your Even Start Family Literacy Plan

Everyone attending the training receives a Participant's Guide with accompanying CD-ROM.

Cost of the training is \$399.00 per participant. Order today by calling National Even Start at 1-800-977-3731 or visit us at www.evenstart.org

